900315790 02/13/2015

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM332178

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900315349

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Anthony Morrocco		02/13/2015	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Morrocco Method, Inc.	
Street Address:	2743 Rodman Drive	
City:	Los Osos	
State/Country:	CALIFORNIA	
Postal Code:	93402	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3965666	5 ELEMENTS HAIR CARE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-855-1246

Email: rlau@stetinalaw.com

Correspondent Name: Kit M. Stetina
Address Line 1: 75 Enterprise
Address Line 2: Suite 250

Address Line 4: Aliso Viejo, CALIFORNIA 92656

ATTORNEY DOCKET NUMBER:	MORCO-029T
NAME OF SUBMITTER:	Kit M. Stetina
SIGNATURE:	/kms/
DATE SIGNED:	02/13/2015

Total Attachments: 1

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TRADEMARK REEL: 005459 FRAME: 0475

900315790

TRADEMARK ASSIGNMENT (Registration)

WHEREAS, Anthony Morrocco, a(n) individual, having a mailing address of business at 2743 Rodman Drive, Los Osos, California 93402 (hereinafter "ASSIGNOR"), has adopted, used, and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 3,965,666, registered on May 24, 2011, for the mark 5 ELEMENTS HAIR CARE (hereinafter "mark"); and

WHEREAS, Morrocco Method, Inc., a(n) California Corporation, having a mailing address of business at 2743 Rodman Drive, Los Osos, California 93402, (hereinafter "ASSIGNEE"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said mark, together with the goodwill of the business symbolized by the mark in the above-identified registration thereof, end together with the right to bring action and collect damages for any past infringement of said mark.

	4ONY WHEREC	ASSIGNOR hereunto sets its hand and seal this 3 day of ASSIGNOR By: Name Anthony Morrocco Title: Registrant
		ACKNOWLEDGMENT
		his certificate verifies only the identity of the individual who signed the ed, and not the truthfulness, accuracy, or validity of that document.
State of)	
County of) ss:)	
On this	day of	, 20, before me,
· · · · · · · · · · · · · · · · · · ·	, a Notary Publ	ic in and for the State and County aforesaid, personally appeared, personally known to me, or proved to me on the basis of
and acknowledged and that by his/her.	ce, to be the perso to me that he/she/ /their signature(s)	on(s) whose name(s) is/are subscribed to the within instrument /they executed the same in his/her/their authorized capacity(ies), on the instrument the person(s), or the entity upon behalf of the instrument and acknowledged the same to be his/her/their
SEAL:		
		Notary Public

PALARECORDED: 02/10/2015

TRADEMARK REEL: 005459 FRAME: 0476-11-2015